

Missouri Funeral Directors & Embalmers Association

June 5-6, 2012

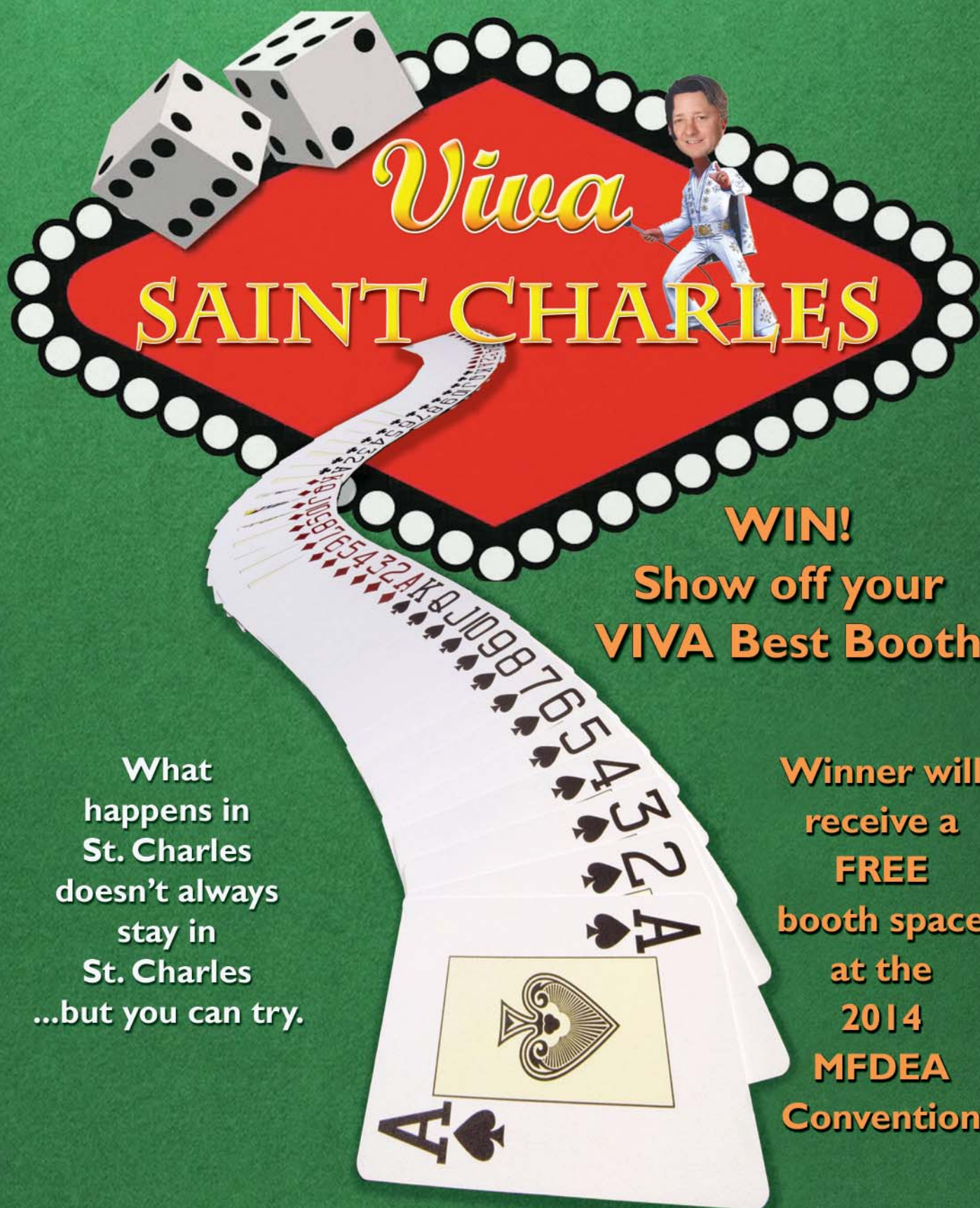
Annual Convention and Trade Show

St. Charles Convention Center

St. Charles, Missouri

Exhibitor Registration

Deadline May 11, 2012



WIN!
Show off your
VIVA Best Booth!

What happens in St. Charles doesn't always stay in St. Charles ...but you can try.

Winner will receive a **FREE** booth space at the **2014 MFDEA Convention**

CONTRACT FOR EXHIBIT SPACE • Trade Show June 5-6, 2012

Registration DUE by May 11, 2012

with Missouri Funeral Directors and Embalmers Association, 1105 Southwest Blvd., Suite A, Jefferson City, MO 65109

Dear MFDEA Association:

You are hereby requested and authorized to reserve exhibit space as indicated below for use in the Exhibition to be held during MFDEA Convention at the St. Charles Convention Center in St. Charles, MO. Booth space will be assigned on the following basis: Large exhibits such as Casket and Vault displays and Vehicle displays will be placed based on the requirements of the exhibit hall; next Sponsors of the Convention will be given preference of where to have their booth placed followed by MFDEA Firm Trade Members. All others will be placed on a first paid-first assigned basis. Every effort will be made to accommodate special requests, subject to space considerations.

We hereby accept the exhibit space assigned to us by MFDEA and agree to abide by any rules concerning exhibiting, either present or future that are published by MFDEA. We further agree that all handouts, giveaways and other advertising material used or distributed by us, whether at or near the exhibition hall or elsewhere during the convention, shall be subject to approval by MFDEA.

It is understood and agreed that the undersigned hereby releases and agrees to hold harmless MFDEA, their agents, insurers, and employees, from all liability whatsoever for any loss, theft, damage or destruction of exhibit items or other property present at the Exhibition or any other injury to person or to property regardless of whether the injury was caused by MFDEA, its agents, employees, licensees, or invites regardless of the cause of the liability or injury. The parties agree the undersigned, or his successors or assigns, shall have no claim whatsoever against the above named entities insurance policies for any damage or injury, whether to person or to property, arising out of this agreement or the performance thereof. In the event any above entity is required to defend an action brought by the undersigned, the undersigned shall be obligated to reimburse said entity for all of its costs and reasonable attorney fees in defending such action. Also, the exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of exhibitor activities on the Hotel premises and will indemnify, defend and hold harmless the Hotel, its agents, servants and employees from any and all such losses, damages and claims.

It is understood and agreed that in case MFDEA shall fail to open the Exhibition, or furnish space to us, they will refund to us all sums paid hereunder.

Date:		
Company name:		
Address:		
City:	State:	Zip:
Contact person:		
Address (if different than company):		
Phone:	Fax:	
E-mail (required):		
Representatives attending (2 per booth are free; additional reps are \$50 each):		
1. (free)	2. (free)	3.
4.	5.	6.
We plan to exhibit the following products:		
Booth choices: (1)	(2)	(3) (4) We can not guarantee your selection, but we will try on a first reserved basis.
Booth identification sign should read:		
List company(s) you would NOT want to be near:		
List company(s) you WOULD like to be near:		
<input type="checkbox"/> AUCTION ITEM: YES, I will bring a donated item for the live auction to benefit funeral service scholarships.		
This contact signed by/and title:		

Hotel information: Embassy Suites Hotel & Spa St. Louis - St. Charles, 2 Convention Center Plaza, St. Charles, MO 63303.
Rates \$129.00 (Single/Double) +taxes per day. Reserve room before May 4, 2012; call 800-EMBASSY (362-1779) and use room block code MFD.

BOOTHS are 10' x 10' with full pipe and drape; identification sign; one 6' draped table; 2 folding chairs and 1 waste basket. All other booth amenities such as carpet, electricity, internet, etc., will be extra and arrangements must be made with the St. Charles Convention Center (visit their website at www.stcharlesconventioncenter.com for exhibitor services) REMEMBER: Booth decorating contest winner = one FREE booth in 2014! •Booth setup June 5, 8 a.m. - 5 p.m. •Show June 5, 5:00-7:00 p.m. •Show June 6, 11:00-2:00 p.m. •Tear down June 6, 2:00 p.m. IF you have a vehicle or large caskets/vaults, we would like to have you load-in early on Tuesday, June 5.	
	Total Amount \$\$\$
Please reserve _____ booth space(s) for my company at \$595 each or (\$550 each for multiple booths)	
Please reserve _____ vehicle space(s) for my company at \$795 each	
<input type="checkbox"/> Yes we will participate in the Booth Decorating Contest to win free booth at MFDEA 2014 Convention	No Charge
Two reps from each company are free. Please include _____ extra reps from our company at \$50 each	
DISCOUNT for MFDEA Firm Trade Members only. Total # of spaces _____ x \$50 per space discount	-
REGISTRATION due by MAY 11, 2012. Premium charge of \$50/booth will be added IF registration is postmarked on/or after MAY 11, 2012.	
TOTAL DUE	
Enclosed is payment for the above booth and hearse spaces:	<input type="checkbox"/> Credit Card <input type="checkbox"/> Check
Credit card type:	MasterCard Visa
Card #:	CSV #: Expires: Zip code:
Name on card (print):	Signature:
PLEASE DO NOT FAX UNLESS PAYING BY CREDIT CARD • Fax (573) 635-9494 • Questions? MFDEA phone (573) 635-1661	
Cancellations: All cancellations must be by written notice and postmarked by May 25 and all cancellations accessed a \$50 per booth fee. No refunds will be given after May 28, 2012.	
FOR OFFICE USE ONLY - Date confirmation sent:	